

# Making K12 HR Connections

Learn Twitter Basics & Join us for the  
#IASPA2019 Live Twitter Chat!

Dale Fisher Ed.D. Monica Schroeder Ed.D.  
Who are we?

#112leads

**#IASPAchat**

@DPS109 @nssd112

@DPS109HR @D112jobs

Why social media?

Hashtags

#SHRM

#leadersmatter

#IASASuperwomen

#supts4equity

#AASPACConf2018

#studentvoice

#JoyfulLeaders

#lovepubliceducation #unlearn

Twitter Chats

#k12talent

#iaedchat

#suptchat #IASPAchat

#iledchat

#edfinchat

**Step 1: Sign Up** <https://twitter.com/>

**How to Sign Up for Twitter screencast**

**Step 2: Social media management  
& helpful tools**

<https://tweetdeck.twitter.com/> **Schedule Tweets**

**How to use TweetDeck to schedules response**

Cutdown to 280 characters <https://bitly.com/>  
<https://goo.gl/>

**Bitly Google Shortner**

**#IASPA2019 - Connected Leaders**